## Optimization- What is the Minimum or Maximum?

Here is an application of calculus (finally...) that is utilized by many in their daily lives. Say, I have some amount of fencing and I want to find out the dimensions that would give me the largest area? Its Christmas time and I have to make a gift box. I have some paper that I could fold to make the box. Again, what dimensions do I use to maximize volume? As a business manager one often asks questions about how one can minimize costs?

The answers to all these questions lie in Optimization.
Here are a few steps to solve optimization problems:

1. Read the problem- write the knowns, unknowns, and draw a diagram if applicable.
2. Write down an equation for what needs to be maximized/minimized (such as $\mathrm{A}=\mathrm{b} * \mathrm{~h}$ or Cost= (price)*(number of units) etc.)
3. Write the function in step 2 in terms of one variable by using a giving relationship from step 1 i.e. write $A=$ in terms of base only or cost $=f($ price $)$ only (this step become clear in the following example)
4. Now find the derivative of the function found in step 3
5. Find the critical values (i.e. set the derivative $=0$ and solve for the variable)
6. The critical value obtained is either the maximum or minimum (check for yourself on the number line). Find the other variable.

In order to understand this further, let's solve a sample problem.
Q. A farmer has $\mathbf{2 4 0 0} \mathrm{ft}$. of fencing and wants to fence off a rectangular field that borders a straight river. He needs no fence along the river. What are the dimensions of the field that has the largest area?

1. Read the problem- write the knowns, unknowns, and draw a diagram if applicable

Perimeter of fencing $=2400$

2. Write down an equation for what needs to be maximized/minimized

$$
A=\text { base } * \text { height }=x y
$$

## Optimization- What is the Minimum or Maximum?

3. Write the function in step 2 terms of one variable by using a giving relationship from step___

We know that the perimeter of fence $=2400$. In our case that means $2 x+y=2400$. This tells us

$$
y=2400-2 x
$$

Therefore area can be written as $\mathrm{A}=\mathrm{x}(2400-2 \mathrm{x})=2400 \mathrm{x}-2 \mathrm{x}^{2}$
4. Now find the derivative of the function found in step 3

$$
A^{\prime}=2400-4 x
$$

5. Find the derivate of the function found in step 3

$$
\begin{gathered}
2400-4 x=0 \\
x=600
\end{gathered}
$$

6. The critical value obtained is either the maximum or minimum. Find the other variable.


$$
\begin{aligned}
& A^{\prime}(x)=2400-4 x \\
& A^{\prime}(500)=2400-4(500)=400 \\
& A^{\prime}(700)=2400-4(700)=-400
\end{aligned}
$$

If width $(x)=600$ feet,
then length $(y)=2400-2 x=2400-1200=1200$ feet
Thus the rectangular field should be $\mathbf{6 0 0}$ feet wide and $\mathbf{1 2 0 0}$ feet long.

## Optímization Problems

1) A farmer has 400 yards of fencing and wishes to fence three sides of a rectangular field (the fourth side is along an existing stone wall, and needs no additional fencing). Find the dimensions of the rectangular field of largest area that can be fenced.
$2 x+y=400 \Rightarrow y=400-2 x$
$A(x)=x(400-2 x)=400 x-2 x^{2}$
$A^{\prime}(x)=400-4 x \quad 400-4 x=0 \Rightarrow x=100$
$A^{\prime \prime}(x)=-4$
By the $2^{\text {nd }}$ derivative test, the dimensions would be 100 yd by 200 yd .
2) A rectangular field adjacent to a river is to be enclosed. Fencing along the river costs $\$ 5$ per meter, and the fencing for the other sides costs $\$ 3$ per meter. The area of the field is to be 1200 square meters. Find the dimensions of the field that is the least expensive to enclose.

Call the length of fence along the river $x$, and the length perpendicular to the river $y$.
$C(x)=5 x+3(2 y+x) \quad x y=1200 \Rightarrow y=\frac{1200}{x} \Rightarrow C(x)=8 x+\frac{7200}{x}$
$C^{\prime}(x)=8-\frac{7200}{x^{2}} \quad 8-\frac{7200}{x^{2}}=0 \Rightarrow 8 x^{2}=7200 \Rightarrow x^{2}=900 \Rightarrow x=30$
$C^{\prime \prime}(x)=\frac{14400}{x^{3}} \quad C^{\prime \prime}(30)=\frac{14400}{30^{3}}>0$
By the $2^{\text {nd }}$ derivative test, a field that is 30 m along the river by 40 m perpendicular to the river would be least expensive.

Pre-Calculus
Optimization Problems

## Fencing Problems

1. A farmer has 480 meters of fencing with which to build two animal pens with a common side as shown in the diagram. Find the dimensions of the field with the maximum area. What is the maximum area?

2. Max plans to build two side-by-side identical rectangular pens for his pigs that will enclose a total area of 216 square feet. What is the minimum length of fencing he will need? What are the dimensions of the total enclosure?

3. Build a rectangular pen with three parallel partitions using 500 feet of fencing. What overall dimensions will maximize the total area of the pen? What is the maximum area?

4. You are to fence a rectangular area. The fencing for the left and right sides costs $\$ 20$ per foot and the fencing for the front and back sides costs $\$ 30$ per foot. Find the dimensions of the rectangular area that result in the least cost, if
 the area inside the fencing is to be 3200 square feet. What is the cost? What are the dimensions?
5. Your dream of becoming a hamster breeder has finally come true. You are constructing a set of rectangular pens in which to breed your furry friends. The overall area you are working with is 60 square feet, and you want to divide the area up into six pens of equal size as shown below. The cost of the outside fencing is $\$ 10$ a foot. The interior fencing costs $\$ 5$ a foot. You wish to minimize the cost of the fencing. Find the minimum cost and the overall dimensions of the enclosure.

6. A rectangular lettuce patch, 480 square feet in area, is to be fenced off against rabbits. Find the least amount of fencing required if one side of the land is already protected by a barn. What are the dimensions?

7. A rectangular field as shown is to be bounded by a fence. Find the dimensions of the field with maximum area that can be enclosed with 1000 feet of fencing. You can assume that fencing is not required along the river and the building. What is the max area?


## Boxes (Rectangular Prisms)

1. An open-top rectangular box with square base is to be made from 200 square feet of material. What dimensions will result in a box with the largest possible volume? What is the volume?

2. An open-top rectangular box with square base is to be made from 1200 square cm of material. What dimensions will result in a box with the largest possible volume? What is the volume?
3. A closed-top rectangular container with a square base is to have a volume $300 \mathrm{in}^{3}$. The material for the top and bottom of the container will cost $\$ 2$ per in ${ }^{2}$, and the material for the sides will cost $\$ 6$ per in ${ }^{2}$. Find the dimensions of the container of least cost. What is that cost?
4. An open-top box will be constructed with material costing $\$ 7$ per square meter for the sides and $\$ 13$ per square meter for the bottom. The dimensions of the bottom are to have its length equal to twice its width (see diagram). Find the dimensions of the box of largest volume than can be built with at most $\$ 300$ of materials. What is the
 volume?
5. We want to construct a box whose base length is 3 times the base width. The material used to build the top and bottom cost $\$ 10 / \mathrm{ft}^{2}$ and the material used to build the sides cost $\$ 6 / \mathrm{ft}^{2}$. If the box must have a volume of $50 \mathrm{ft}^{3}$ determine the dimensions that will minimize the cost to build the box. What is that cost?
6. A pool with a square bottom is to have a volume of 2000 cubic feet. The owners plan to use a fancy tile to complete the pool. The sides of the pool will cost $\$ 80$ per square foot and the bottom of the pool will cost $\$ 40$ per square foot. Find the pool dimensions that will minimize the cost of construction.
7. Find the dimensions of the least expensive rectangular box which is three times as long as it is wide and which holds 100 cubic centimeters of water. The material for the bottom costs $7 \mathbb{\$}$ per $\mathrm{cm}^{2}$, the sides cost $5 \Phi$ per $\mathrm{cm}^{2}$ and the top cost $2 \Phi$ per $\mathrm{cm}^{2}$. Also find the cost.

Answers:
Fencing:

1. overall dimensions: $80 \mathrm{~m} \times 120 \mathrm{~m}$; Maximum Area $=9600 \mathrm{~m}^{2}$
2. overall dimensions: 12 feet x 18 feet; Minimum Fencing: 72 feet
3. overall dimensions: 50 feet x 125 feet; Maximum Area $=6,250 \mathrm{ft}^{2}$
4. overall dimensions: $46.188 \times 69.282$; Minimum Cost $=\$ 5542.56$
5. overall dimensions: 5.164 feet x 11.619 ; Minimum Cost $=\$ 464.76$
6. dimensions: $15.492 \times 30.984$; Minimum Fencing: 61.968 ft
7. dimensions: 255 feet $x 510$ feet; Maximum Area $=130,050 \mathrm{ft}^{2}$

## Boxes:

1. $x=8.165 \mathrm{ft}$. and $y=4.082 \mathrm{ft}$, Volume $=272.166 \mathrm{ft}^{3}$
2. $V=4000 \mathrm{~cm}^{3}$; box dimensions are $20 \times 20 \times 10 \mathrm{~cm}$.
3. The cost is minimized when the dimensions are $9.655 \times 9.655 \times 3.218$. The cost is $\$ 1118.60$.
4. Dimensions: $1.96 \times 3.92 \times 2.43 \mathrm{~m}$; Maximum Volume $=18.68 \mathrm{~m}^{3}$.
5. Dimensions: $1.882 \times 5.646 \times 4.705 \mathrm{ft}$; Minimum Cost $=\$ 637.60$
6. Dimensions are $20 \times 20 \times 5$ feet; Minimum Cost is $\$ 48,000$.
7. Dimensions are $2.912 \times 8.736 \times 3.931 \mathrm{~cm}$, Minimum Cost $=\$ 6.87$

## Cylinders:

1. $r=2.879 \mathrm{~cm}, h=5.759 \mathrm{~cm}$, Minimum Surface Area $=156.282 \mathrm{~cm}^{2}$
2. $r=3.742 \mathrm{ft}, h=3.742 \mathrm{ft}$, Maximum Volume $=164.567 \mathrm{ft}^{3}$
3. $r=7.663$ in, $h=5.109$ in , Minimum Cost $=\$ 2213.81$
4. $r=4.924 \mathrm{~cm}, h=16.412 \mathrm{~cm}$, Minimum Cost $=\$ 22.85$
5. $r=3.700 \mathrm{in}, h=23.249 \mathrm{in}$, Minimum Cost $=\$ 55.78$
6. $r=5.150 \mathrm{~cm}, h=10.301 \mathrm{~cm}$, Maximum Volume $=858.387 \mathrm{~cm}^{3}$
7. $r=4 \mathrm{ft}, h=2 \mathrm{ft}$, the paper is $4 \times 2$. Maximum Volume $=100.53 \mathrm{ft}^{3}$
8. $r=2.667 \mathrm{~cm}, h=2.667 \mathrm{~cm}$, Maximum Volume $=59.574 \mathrm{~cm}^{3}$

## Distances:

1. point: $(2,3)$ Minimum Distance: 6.708
2. point: $(3.5,1.871)$ Minimum Distance: 1.936
3. point: (1.719, 1.046) Minimum Distance: 3.417
4. Point: ( $0.824,0.559$ ) Minimum Distance: 3.538
5. Point C to Stake: 4 meters; Minimum Wire Length: 14.142 m
6. $x=5.714 \mathrm{~m}$; Minimum Wire Length: 29 m

## Cables \& others...:

1. $x=80 \mathrm{~m}$; Minimum Cost $=\$ 4900$
2. $x=0.353 \mathrm{~m}$; Minimum Cost $=\$ 7828.42$
3. $x=1899.162 \mathrm{ft}$; Minimum Cost $=\$ 169,497.71$
4. $x=7.817 \mathrm{miles} ;$ Minimum Cost $=\$ 63,309.14$
5. $x=3$ miles; Shortest Time $=3.47$ hours
$6 . x=537 \mathrm{ft}$; Stay on the sidewalk for 1463 ft . Shortest time: 445 seconds ( 7.4 minutes)

An open-top box with a rectangular base is to be constructed from a rectangular piece of cardboard 16 inches wide and 21 inches long by cutting the same size square from each corner and then bending up the resulting sides. Find the size of the corner square (to be removed) that will produce a box having the largest possible volume. You may disregard the thickness of the cardboard.


Goal: Maximize the volume of the box.

The volume of the box is $V=l w h$, where length $l=21-2 x$, width $w=16-2 x$, and height $h=x$.
Therefore, $\quad V(x)=(21-2 x)(16-2 x) x=4 x^{3}-74 x^{2}+336 x$

$$
\text { so } V^{\prime}(x)=12 x^{2}-148 x+336=4(x-3)(3 x-28)
$$

Setting $V^{\prime}(x)=0$ gives critical points $x=3$ and $x=28 / 3$. However, given the context of the problem $x=28 / 3$ is not appropriate because it would lead to a negative width for the box since $w=16-2\left(\frac{28}{3}\right)<0$. Therefore, we can eliminate $x=28 / 3$ as a possible location for the maximum to occur.

We can use the Second Derivative Test to verify that $V$ has a local maximum at $x=3$.

$$
V^{\prime \prime}(x)=24 x-148 \quad \Longrightarrow \quad V^{\prime \prime}(3)<0
$$

Therefore, the volume of the box is maximized when a 3 inch $\times 3$ inch square is cut from the corners of the cardboard sheet.
3. You are planning to make an open rectangular box from an 8-by 15-in. piece of cardboard by cutting congruent squares from the corners and folding up the sides. What are the dimensions of the box of largest volume that you can create this way, and what is its volume?


$$
8-2 x>0 \Rightarrow 0<x<4
$$



$$
V(x)=(8-2 x)(15-2 x) x=4 x^{3}-46 x^{2}+120 x
$$

$$
V^{\prime}(x)=12 x^{2}-92 x+120=0
$$

$$
3 x^{2}-23 x+30=0
$$

$$
(3 x-5 x(x-6)=0
$$

$$
x=5 / 3 \quad x-6
$$

Dimensions of the box:
$\frac{5}{3} \mathrm{in} . x \frac{14}{3} i n, x \frac{35}{3} \mathrm{in}$.
Max. Volume: $\frac{2,450}{27}$ in.
4. A $216-m^{2}$ rectangular pea patch is to be enclosed by a fence and divided into two equal parts by another fence parallel to one of the sides. What dimensions for the outer rectangle will require the smallest total length of fence? How much fence will be needed?


The dimensions
are: $12 \mathrm{~m} \times 18 \mathrm{~m}$

$$
\begin{aligned}
& 216=x y \\
& F(x, y)=3 x+2 y \quad F(x)=3 x+\frac{432}{x} \\
& F^{\prime}(x)=3-\frac{432}{x^{2}}=\frac{3 x^{2}-432}{x^{2}}=0 \\
& \Rightarrow x^{2}=144 \Rightarrow x=12 \Rightarrow y=18
\end{aligned}
$$



