

## 10.2 Exponential Functions

### Objectives

- 1 Define an exponential function.
- 2 Graph an exponential function.
- 3 Solve exponential equations of the form  $a^x = a^k$  for  $x$ .
- 4 Use exponential functions in applications involving growth or decay.

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### Define an exponential function.

#### Exponential Function

For  $a > 0$ ,  $a \neq 1$ , and all real numbers  $x$ ,

$$f(x) = a^x$$

defines the exponential function with base  $a$ .



The graph of an exponential function approaches the  $x$ -axis, but does *not* touch it.

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### Objective 2

## Graph an exponential function.

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#### CLASSROOM EXAMPLE 1

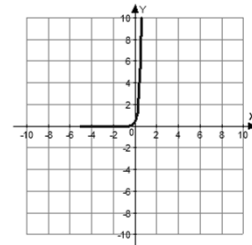
### Graphing an Exponential Function ( $a > 1$ )

Graph  $f(x) = 10^x$ .

**Solution:**

Choose values of  $x$  and find the corresponding values of  $y$ .

$x$	$f(x) = 10^x$
-2	0.01
-1	0.1
0	1
1	10
2	100



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#### CLASSROOM EXAMPLE 2

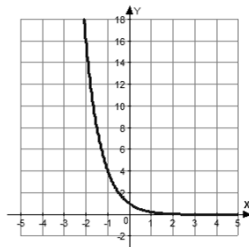
### Graphing an Exponential Function ( $0 < a < 1$ )

Graph  $g(x) = (1/4)^x$ .

**Solution:**

Choose values of  $x$  and find the corresponding values of  $y$ .

$x$	$g(x) = (1/4)^x$
-2	16
-1	4
0	1
1	1/4
2	1/16



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### Graph an exponential function.

#### Characteristics of the Graph of $f(x) = a^x$

1. The graph contains the point  $(0, 1)$ .
2. The function is one-to-one. When  $a > 1$ , the graph will *rise* from left to right. (See **Example 1**). When  $0 < a < 1$ , the graph will *fall* from left to right. (See **Example 2**). In both cases, the graph goes from the second quadrant to the first.
3. The graph will approach the  $x$ -axis, but never touch it (Recall from **Section 7.4** that such a line is called an *asymptote*.)
4. The domain is  $(-\infty, \infty)$ , and the range is  $(0, \infty)$ .

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**CLASSROOM EXAMPLE 3**

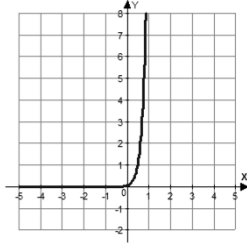
**Graphing a More Complicated Exponential Function**

Graph  $g(x) = 2^{4x-3}$ .

**Solution:**

Choose values of  $x$  and find the corresponding values of  $y$ .

$x$	$4x - 3$	$y = 2^{4x-3}$
0	-3	1/8
3/4	0	1
1	1	2
-1	-7	1/128



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**Objective 3**

**Solve exponential equations of the form  $a^x = a^k$  for  $x$ .**

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**Solve exponential equations of the form  $a^x = a^k$  for  $x$ .**

An **exponential equation** is an equation that has a variable in an exponent, such as  $9^x = 27$ .

**Property for Solving an Exponential Equation**

For  $a > 0$  and  $a \neq 1$ , if  $a^x = a^y$  then  $x = y$ .

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**Solve exponential equations of the form  $a^x = a^k$  for  $x$ .**

**Solving an Exponential Equation**

**Step 1** Each side must have the same base. If the two sides of the equation do not have the same base, express each as a power of the same base if possible.

**Step 2** Simplify exponents if necessary, using the rules of exponents.

**Step 3** Set exponents equal using the property given in this section.

**Step 4** Solve the equation obtained in Step 3.

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**CLASSROOM EXAMPLE 4**

**Solving an Exponential Equation**

Solve the equation  $25^x = 125$ .

**Solution:**

**Step 1** Write each side with the base 5.

$$(5^2)^x = 5^3$$

**Step 2** Simplify exponents.

$$5^{2x} = 5^3$$

**Step 3** Set the exponents equal.

$$2x = 3$$

**Step 4** Solve.

$$x = \frac{3}{2}$$

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**CLASSROOM EXAMPLE 4**

**Solving an Exponential Equation (cont'd)**

Check that the solution set is  $\frac{3}{2}$  by substituting  $\frac{3}{2}$  for  $x$ .

$$25^x = 25^{3/2} = (25^{1/2})^3 = 5^3 = 125$$

The solution set is  $\left\{\frac{3}{2}\right\}$ .

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**CLASSROOM EXAMPLE 5** Solving Exponential Equations

Solve the equation.

$$25^{x-2} = 125^x$$

**Solution:**

$$(5^2)^{x-2} = (5^3)^x$$

$$5^{2(x-2)} = 5^{3x}$$

$$2(x-2) = 3x$$

$$2x - 4 = 3x$$

$$-4 = x$$

The solution set is  $\{-4\}$ .

**Check**

$$25^{-4-2} = 125^{-4}$$

$$25^{-6} = 125^{-4}$$

$$4.096 \times 10^{-9} = 4.096 \times 10^{-9}$$

**True**

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**CLASSROOM EXAMPLE 5** Solving Exponential Equations (cont'd)

Solve the equation.

$$4^x = \frac{1}{32}$$

**Solution:**

$$(2^2)^x = \frac{1}{2^5}$$

$$(2^2)^x = 2^{-5}$$

$$2x = -5$$

$$x = -\frac{5}{2}$$

The solution set is  $\{-\frac{5}{2}\}$ .

**Check**

$$4^{-5/2} = \frac{1}{4^{5/2}} = \frac{1}{2^5} = \frac{1}{32}$$

**True**

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**CLASSROOM EXAMPLE 5** Solving Exponential Equations (cont'd)

Solve the equation.

$$\left(\frac{3}{4}\right)^x = \frac{16}{9}$$

**Solution:**

$$\left(\frac{3}{4}\right)^x = \left(\frac{4}{3}\right)^2$$

$$\left(\frac{3}{4}\right)^x = \left(\frac{3}{4}\right)^{-2}$$

$$x = -2$$

The solution set is  $\{-2\}$ .

**Check**

$$\left(\frac{3}{4}\right)^{-2} = \left(\frac{4}{3}\right)^2 = \frac{16}{9}$$

**True**

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**Objective 4**

**Use exponential functions in applications involving growth or decay.**

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**CLASSROOM EXAMPLE 6** Solving an Application Involving Exponential Growth

Use the function to approximate, to the nearest unit, the carbon dioxide concentration in 2007 which was 381 parts per million? (Source: U.S. Department of Energy.)

**Solution:**

The function is defined by  $f(x) = 266(1.001)^x$ , where  $x$  is the number of years since 1750.

$$x = 2007 - 1750 = 257$$

$$f(257) = 266(1.001)^{257}$$

$$f(257) = 343.91$$

$$\approx 344 \text{ parts per million}$$

**Carbon Dioxide in the Air**

Source: Sacramento Bee; National Oceanic and Atmospheric Administration.

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**CLASSROOM EXAMPLE 7** Applying an Exponential Decay Function

The atmospheric pressure (in millibars) at a given altitude  $x$ , in meters, can be approximated by the function defined by  $f(x) = 1038(1.000134)^{-x}$ .

Use the function to find the pressure at 8000m.

**Solution:**

$$f(x) = 1038(1.000134)^{-x}$$

$$f(8000) = 1038(1.000134)^{-8000}$$

$$\approx 355$$

The pressure is approximately 355 millibars.

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