rOnin DESIGNS

THE PORTFOLIO OF CAMERON MAYFIELD

?

resume · **examples** · **contact**
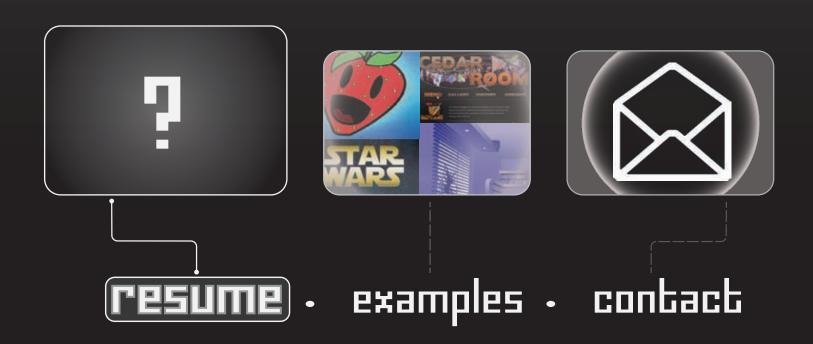
resume / background info

education: american river college
- art new media major
- expected graduation 2017

skillset: adobe creative cloud
- photoshop, illustrator, animate, premiere, dreamweaver, audition

web design / programming
- html, css, javascript, php
- python, C#

interests: gaming / game design
web design and publishing
writing
digital art

examples of past projects

LOGITECH G502 GAMING MOUSE

CAMERON MAYFIELD

This is an interpretation of the form of a gaming mouse rendered using adobe illustrator.

For this class project, I focused on precise proportions and used gradient lighting to show the depth and shape of the device.

an illustrator class project in which I traced a picture of an interior setting and applied a monochromatic color scheme.

I chose these somber faded indigo shades to give the room a calm but almost deserted kind of feel.

For this illustrator project, I was tasked with designing a logo for a new business - 'brewed awakening', a coffee shop.

I decided to use a sun pouring out of a coffee cup to emphasize the 'awakening' portion of the business' name, and used a strong, bold sans-serif font to suggest a strong brewed cup of coffee.

A class project in which i redesigned an existing front page for a local bar, the "Cedar Room".

I kept the color scheme and images of the original, but completely re-arranged the layout.

Taking the header image through some artistic filters and an oval clipping mask, I designed a brand-new logo for the business and added some wood textures to synergize with the "cedar" name.

Lastly, I made sure to provide as much information in a single glance as possible by adding social icons and business info in an easily spotted bright green.

A personal project in which I managed my girlfriend's twitch channel.

This included designing a logo, video overlay, banners and informational images which we used to promote her channel via twitter, mostly using a combination of adobe Flash and photoshop.

I designed the logo to project her colorful and fun personality with a cartoonish look that was aimed at a younger audience. The banners and overlay followed this theme, with a clean look that maximized information such as the current game being played, song she was listening to, onscreen viewer chat pop-ups coded with CSS, and even her online handle presented with a twitter logo.

Beyond the digital art, I also set up and moderated a chat bot that interacted with her viewers and rewarded loyal fans with fun mini-games such as a soundboard I made with adobe audition, the ability to request songs from youtube and join her in online games. Also, I wrote the descriptions for the panels in her channel that provided information about her and the stream for her fans.

This project is currently on hold but we plan to resume streaming early next year [2019]. Personally, this has been my favorite project and I believe it is the strongest showcase of my entire skillset working in combination.

You can access this channel at any time at http://twitch.tv/miniberry101

A magazine ad I designed for a friend's marketing class assignment created entirely using stock images and photoshop.

I cut out the socks and gave them more vibrance, color and lighting, and positioned them over a space backdrop with a 'hyperspace' pulse I created using noise, brushes and some blurs.

I applied a gold gradient to the starwars logo and gave the rest of the fonts a slight white glow to help convey that starwars feel, then positioned the company logo and information.

This was a printed 8.5"x11"ad on magazine paper.

contact information

name: Cameron Mayfield
online handle: r0nin
email address: cmayfield047@gmail.com

I am open to discuss any future projects you have in mind. I would be happy to assist with any digital art, web programming, writing or general design ideas and would be willing to work for experience and a negotiated fee.

Thank you for taking the time to view this portfolio.