EXAMPLE

Fred has a fluffy down pillow with some of the down sticking out of the fabric. When he first tries out the pillow, a piece of down tickles his nose and he sneezes. This happens every time he goes to bed. Soon he sneezes every time he lays down on any kind of pillow.

	Feather tickles nose	Sneezes
	(unconditioned stimulus)	(unconditioned response)
Pillow	Feather tickles nose ⇒	Sneezes
(netural stimulus)	(unconditioned stimulus)	(unconditioned response)
	Pillow	Sneezes
	(conditioned stimulus)	(conditioned response)

1. Every time you take a shower, someone in the house flushes the toilet causing the water to turn cold and you jump out of the water. Now every time you hear a toilet flush you jump out of the water.

	-	(unconditioned stimulus)	_ ➾ _	(unconditioned response)
(netural stimulus)	_ ➾ .	(unconditioned stimulus)	_ ➾ _	(unconditioned response)
	-	(conditioned stimulus)	_ ⇒ _	(conditioned response)

2.	It is springtime and the pol	len from the flowers causes	you to s	sneeze. Soon you are sneezing every
	time you see a flower.			
		(unconditioned stimulus)	- ⇒	(unconditioned response)
	(netural stimulus)	(unconditioned stimulus)	. ⇒	(unconditioned response)
		(conditioned stimulus)	. ⇔	(conditioned response)
3.		•	•	ss is placed under sheets. When this ally you don't need the alarm because
	your full bladder wakes you	, .	Lventu	any you don't need the alarm because
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	•	. <i>⇔</i>	(unconditioned response)
	(netural stimulus) ⇒	(unconditioned stimulus)	- ⇒	(unconditioned response)
		(conditioned stimulus)	. ⇒	(conditioned response)

r copie receiving enemous	erapy often vomit during or s	nortiy	arter the procedure. Arter several
chemotherapy sessions, p	eople begin feeling sick at the	sight o	f the treatment room
	(unconditioned stimulus)	_ ⇔	(unconditioned response)
(netural stimulus)	(unconditioned stimulus)	. <i>⇒</i> _	(unconditioned response)
	(conditioned stimulus)	. <i>⇒</i> _	(conditioned response)
• •	•		ipset and cried when he received the ving his second and third vaccinatio
	upset and cry when his father		-
	(unconditioned stimulus)	. ⇔_	(unconditioned response)
(netural stimulus)	(unconditioned stimulus)	. <i>⇔</i> _	(unconditioned response)

6.	The smell of food makes y	you hungry. Soon every time	you go	into the kitchen you feel hungry.
		(unconditioned stimulus)	_ ➾ _	(unconditioned response)
	(netural stimulus)	(unconditioned stimulus)	_ ⇔ _	(unconditioned response)
		(conditioned stimulus)	_ ➾ _	(conditioned response)
7.	Jordan watched a scary m movie it makes his heart r	·	ared. '	When he hears the music from the
		(unconditioned stimulus)	_ ➾ _	(unconditioned response)
	(netural stimulus)	(unconditioned stimulus)	_ ➾ _	(unconditioned response)
		(conditioned stimulus)	_ ➾ _	(conditioned response)