Social Psychology Research Worksheet

Part 1. Conformity

What is conformity? ______________________________________________________

Who is the researcher who studied it? ________________________________

Summarize his research methodology.

______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________

Why do people conform? Explain.

1. __________________

2. __________________

What are factors that promote conformity?

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Part 2. Obedience

What is obedience? ______________________________________________________

Who is the researcher who studied it? _________________________________

Summarize his research methodology and results.

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______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________

What are the factors that promote obedience?

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What are two factors that undermine obedience?

1. 

2. 
Social Psychology Research Worksheet

Part 3. Predicting Conformity and Obedience

Which type of person is more or less likely to conform or obey authority? Think carefully…this is a tricky question.

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______________________________________________________________________

Part 4. Helping Behavior

What factors increase the likelihood that people will help others?

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What factors decrease the likelihood that people will help others?

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